Heroes of Pymoli

Report

Using the data we were given, we can report the following:

* The persons that identified as male constitute the majority of our buyers. They are 84% of our buyers, they spent over $1, 967.
* Most of our buyers are between the ages of 20-24 years old. This can be explained because at this age the have their own income and they have no families to support. We suggest investigating the marital status for the next report.
* Our most popular game is Final Critic, making $59.99 and a purchase count of 13 games sold.

We can conclude that our primary buyer is a male between the ages of 20 and 24. We suggest targeting women for the next term. There are a lot of women gamers we need to address.